

HEALERS CIRCLE MEMBERSHIP OPPORTUNITIES

Levels & Benefits

**Project
HEAL**

*To learn more about the HEALers Circle or to discuss
any questions please contact Ashlee Knight, Project HEAL's
Chief Program Officer, at ashlee@theprojectheal.org.*

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Project HEAL

Project HEAL is building the largest network of eating disorder treatment specialists who are committed to equitable treatment access. Our HEALers Circle is comprised of outpatient providers and treatment centers who understand the many barriers that people with eating disorders face when they are finally ready to recover. These barriers include: expenses, insurance coverage, racism, sexism, sizeism, ableism, ageism, heteronormativity, gender binaries, geographic location, and many more. With your help, more people can pursue recovery who may not otherwise have the chance.

HOW IT WORKS

If you are an eating disorder treatment provider and you are committed to breaking down barriers to eating disorder recovery for people who our current system fails, please join us.



Project HEAL vets all applicants to determine true financial need (we review bank statements, tax returns, etc), explore all other options for care (insurance plans, in- and out-of-network, etc), and identify any other barriers faced due to having a marginalized identity. This ensures that everyone you treat through the HEALers Circle is truly in need, and takes the administrative lift off you to verify that on your own.



If someone reaches out to you who cannot afford care or whose insurance is not accepted, you can refer them to apply through Project HEAL and we'll vet them for you to ensure they are in true need.



If someone applies who is in your geographical area, we will reach out to see if you have a spot available to treat them as part of your HEALers Circle agreement. We recommend a consultation call to confirm clinical appropriateness and mutual fit.



Your commitment is limited to a specific number of Project HEAL beneficiaries in time-limited treatment placements, and your participation is fully voluntary.

HEALers Circle Membership Levels

OUTPATIENT PROVIDERS

LEADER IN HEALING

The provider commits to offering pro-bono treatment (24 sessions for therapy and 24 sessions for RD) to two (2) Project HEAL grant recipients per year, dependent on availability and clinical appropriateness.

In addition, the provider commits to offering sliding scale rates to up to three (3) Project HEAL grant recipients per year at a rate of \$50/session for 24 sessions.

PARTNER IN HEALING

The provider commits to offering pro-bono treatment (24 sessions for therapy and 24 sessions for RD) to one (1) Project HEAL grant recipient per year, dependent on availability and clinical appropriateness.

In addition, the provider commits to offering sliding scale rates to one (1) Project HEAL grant recipients per year at \$50/session for 24 sessions.

FRIEND IN HEALING

The provider commits to offering sliding scale rates (24 sessions for therapy and 24 sessions for RD) to up to three (3) Project HEAL grant recipients per year at \$50/session.

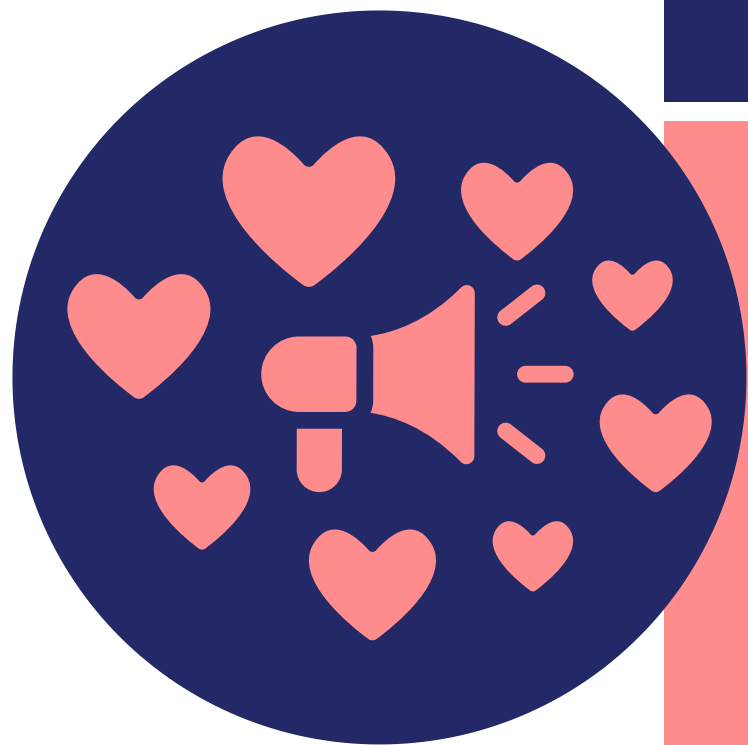
HEALers Circle Membership Benefits

Cause marketing and correspondent positive sentiment for your brand association

- Custom static visual asset highlighting your support of Project HEAL
- Promotion of your practice on Project HEAL's social media channels.
- Logo placement on our HEALers Circle webpage hyperlinked to your homepage.
- Invitation to submit an IG Reel or TikTok highlighting anti-diet/HAES content to be shared in Project HEAL's IG Stories, upon approval.
- Your logo featured in e-marketing materials for Project HEAL's online awareness and fundraising campaigns.
- Invitation to contribute original posts to Project HEAL's blog each year.

 100K

Outpatient provider visibility and referral generation



- Promotion of your practice to a national network of 200+ outpatient providers and 20+ treatment centers.
- Your practice featured on our HEALers Circle network webpage next to fellow outpatient providers and treatment centers you want to reach.
- Invitation to attend networking events and trainings as they arise.

Community Connection

- Discounted rates to Project HEAL events including the annual Gala.
- Invitation to attend bi-monthly clinical consultation groups led by clinicians on Project HEAL's staff & Board, as well as community partners.

